



Media Contacts:

Janet Cabibbo
Amendola Communications
480.664.8412 ext. 15
jcabibbo@ACmarketingPR.com

FOR IMMEDIATE RELEASE

**ASCENT PROVIDES “GREEN” SUPPORT TO NURSES AND HOSPITALS AT
AORN 56TH CONGRESS IN CHICAGO**

Sustainability Leader that has Saved Hospitals \$1 Billion in Supply Costs and Eliminated 24 Million Pounds of Waste—Sponsors Green Initiatives at Annual Congress for Perioperative Registered Nurses

Chicago (AORN, Booth #2016) – March 18, 2009 – Ascent Healthcare Solutions, a leader in delivering healthcare resource sustainability, announced today that it is bringing a green initiative to Chicago at the AORN (Association of periOperative Registered Nurses) 56th Congress, March 14-19, 2009, with a sponsorship that promotes an environmentally friendly conference experience. The Ascent brand, synonymous with protecting the environment and optimizing hospital resource utilization, will make its mark at AORN this week with its “green” sponsorship designed to reduce waste from landfills, providing conference participants with reusable water bottles, water stations and recycling centers throughout the convention center.

“Registered nurses understand the importance of supporting our remanufacturing/reprocessing programs at their hospitals because they see results every day,” stated Arthur Goodrich, VP of marketing and business development at Ascent. “Their support is critical to optimizing the value of the program and producing supply cost savings that can be reinvested in improving the quality of patient care and allowing nurses to remain patient-focused.”

Ascent is known for its environmentally responsible remanufacturing and reprocessing

programs that provide its more than 1,800 hospital partners and most of the U.S. News & World Report “Honor Roll” hospitals with valuable supply cost savings; in 2008 alone, Ascent’s hospital partners eliminated 4,300,000 pounds (2,150 tons) from local landfills and realized a record \$138,142,000 in supply cost and waste savings.

A unique aspect of Ascent’s program is that—unlike other environmental initiatives that require capital investments—reprocessing and through Ascent requires no capital investment and provides savings that are immediate and substantial, allowing hospitals to be more effective and efficient with its resources and redirect the savings toward patient care initiatives such as hiring more nurses or upgrading equipment.

At AORN’s 56th Congress in Chicago, every nurse understands the need to pursue and support effective resource programs. These programs, in many cases, literally make the difference between being able to continue to provide quality care or allowing care quality to decline in the current economic climate.

For more information on Ascent’s remanufacturing/reprocessing program, stop by Booth #2016 or visit www.ascenths.com

Download photos from AORN here:

Ascent Team

Ascent’s Active AORN Booth

ABOUT ASCENT HEALTHCARE SOLUTIONS

By continuously pioneering sustainability initiatives in healthcare, Ascent Healthcare Solutions has become a leader in the medical device industry. Ascent’s programs target inefficient practices to reclaim and redirect consumable and financial resources to promote healthy and responsible hospitals. Today, Ascent’s medical device sustainability programs deliver remanufactured and/or reprocessed medical devices as well as comprehensive recycling and redistribution initiatives. Ascent has been recognized as a “Champion for Change” by Hospitals for a Healthy Environment (now Practice Greenhealth) in recognition of the dramatic environmental benefits its remanufacturing and reprocessing programs provide to U.S. hospitals and surgery centers. Ascent’s more than 1,800 hospital partners include most of the U.S. News & World Report “Honor Roll” hospitals. The company has agreements with all leading national group purchasing organizations as well as numerous nationally recognized hospital integrated delivery networks. For more information about Ascent Healthcare Solutions, visit www.ascenths.com.

###