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**FOR IMMEDIATE RELEASE**

**ASCENT EXPANDS HOSPITAL SAVINGS & SUSTAINABILITY OPPORTUNITIES WITH THE ADDITION OF REFLEXION™ AND REFLEXION SPIRAL™ CATHETERS TO ITS PRODUCT LINE**

*Hospitals to Save More than 45% on Reprocessed Catheters Originally Manufactured by St. Jude Medical*

**Phoenix, Ariz. – June 2, 2009** – Ascent Healthcare Solutions, a leader in delivering healthcare resource sustainability, announced today the addition of Reflexion™ and Reflexion Spiral™ catheters originally manufactured by St. Jude to its comprehensive offering of reprocessed diagnostic EP catheters. Ascent's recent FDA clearance to reprocess these catheters will allow hospitals to purchase the reprocessed catheters at nearly half the cost of the originally manufactured device, providing hospitals with much needed supply cost savings and the added environmental benefits that are inherent to Ascent's hospital sustainability program.

Ascent has the industry's largest and most comprehensive offering of reprocessed diagnostic EP catheters and Ascent is the only device manufacturer that can reprocess diagnostic EP catheters from all major original manufacturers – giving Ascent's hospital partners the broadest opportunity to maximize savings and environmentally responsible waste reduction through the program.

Ascent's program supports hospital sustainability initiatives and helps its hospital partners take proactive steps toward improving the cost and quality of care. Remanufacturing and reprocessing reduces unnecessary medical device supply costs and allows hospitals to

Reflexion™ is a trademark of St. Jude Medical.



effectively redirect resources from medical device supplies to initiatives that increase the quality of care.

“Our hospital partners rely on the cost savings opportunities that our programs deliver to maintain or enhance daily operations and patient care,” explained Rick Ferreira, Chief Operating Officer of Ascent Healthcare Solutions. “The addition of these catheters to our product offering strengthens overall hospital sustainability and supports their commitment to patient care initiatives.”

#### **ABOUT ASCENT HEALTHCARE SOLUTIONS**

By continuously pioneering sustainability initiatives in healthcare, Ascent Healthcare Solutions has become a leader in the medical device industry. Ascent’s programs target inefficient practices to reclaim and redirect consumable and financial resources to promote healthy and responsible hospitals. Today, Ascent’s medical device sustainability programs deliver remanufactured and/or reprocessed medical devices as well as comprehensive recycling and redistribution initiatives. Ascent has been recognized as a “Champion for Change” by Practice Greenhealth in recognition of the dramatic environmental benefits its remanufacturing and reprocessing programs provide to U.S. hospitals and surgery

centers. Ascent's more than 1,800 hospital partners include most of the *U.S. News & World Report* "Honor Roll" hospitals. The company has agreements with all leading national group purchasing organizations as well as numerous nationally recognized hospital integrated delivery networks. For more information about Ascent Healthcare Solutions, visit [www.ascenths.com](http://www.ascenths.com).

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